# ROIAI

| 1. | Product overview            | 2 |
|----|-----------------------------|---|
| 2. | Product Development Roadmap | 5 |
| 3. | Market Analysis             | 6 |
| 4. | For Partners                | 9 |

Maximize your ROI with AI



### 1. Product Overview

#### **Project Aim:**

Maximize ROI for online advertising traffic by leveraging cutting-edge AI technologie through:

- Improving the quality of traffic through targeted warming-up and advanced targeting strategies
- Dramatically reducing the cost of traffic processing
- Introducing gamification elements to foster stronger relationships with leads

#### **Product Definition:**

A cost-effective, multimodal AI chatbot that evokes emotions, manipulates user behavior, and maximizes conversions



# 1. Product Overview:

**Key Properties** 

#### **Consumer Properties:**



- Anthropomorphism: UX with the effect of communication with a human assistant and the effect of full engagement in the dialogue
- Manipulativeness
- Uncensored (e.g. NSFW)



- Contextual posting of photo, video, voice Recognition of photo, video, voice
- Generation of photo, video, voice



- Adaptability to languages/locations
- Adaptability to content and sales funnels
- Technological autonomy and integrativeness

#### Leading the Competition:

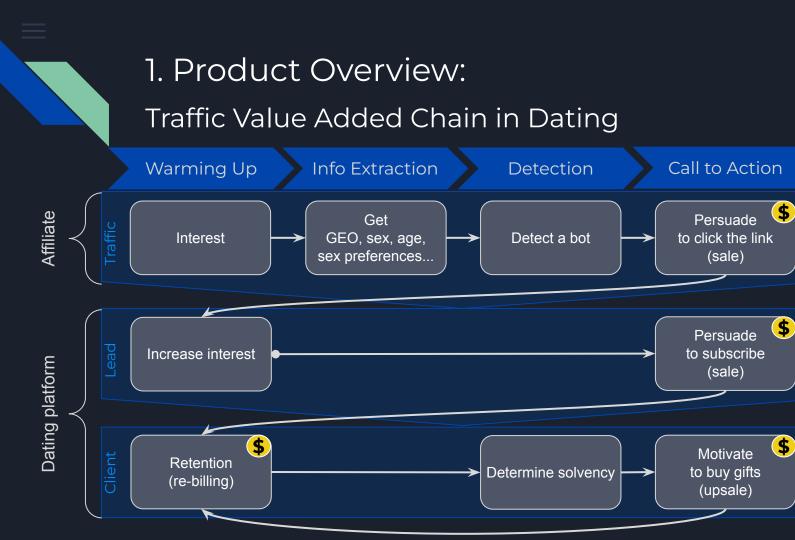


- Continuously enhancing our product through:Application of advanced technologies in AI
- Accumulating data for further training of Al

#### Implementation Approach:



Our R&D team integrates scientific insights from linguistics, psychology, and sociology with Data Science (ML/DL). This allows us to innovate and develop essential product features.



Short chat

Long chat, Media posting & recognition



### 2. Product Development Roadmap:

Stages

| Stage |                       | Key functionality                            | Multimedia usage                         | Applied market  |
|-------|-----------------------|--|--|---|
| 1     | ROI AI<br>Chat        | Short chat<br>to warm up & sell              | Posting from preset                      | Dating  |
|       | ROI AI<br>HumanEcho   | Long chats for retention & sales             | Posting from preset<br>Photo recognition | Dating  |
|       |                       | + Content sales                              | + Photo generation                       | Dating, Sexting, Adult  |
| Ш     | ROI AI<br>ProfitFlow  | Collaboration with niche advertising leaders | "Persons"<br>creation<br>tool            | Crypto/Forex, Gambling,Nutra,<br>                               |
|       |                       | Integration into ecosystems                  |  | Advertising market leaders                                      |
| Ш     | ROI AI<br>Call-center | Conversations in a realistic voice           | Voice recognition<br>and generation      | Transform traditional call-centers<br>Mobile traffic, mVas, IVR |



## 3. Market Analysis: Competition

Areas:

- Al application Conversation Al, Digital Adult, Fake Dating
- Traffic processing
  call-centers, dating-landing
- Al engines

ChatGPT, Gemini

#### Our Advantages:



- We are able to manage human emotions and manipulate
- We are able to improve the sales funnels or completely replace it
- We cost 100 times lowerWe do not censor our Al chatbot

### 3. Market Analysis:

| 3. Market An        | aiysis:  | Market Turnover by Region in 2025 (Logarithmic Scale) |
|---------------------|--|---|
| Niches              | Paid Calls (IVR Offers)                                      | USA:40.0 China:20.0 Europe:25.0 Other:20.0            |
|                     | Cryptocurrency   | USA:28.0 China:15.0 Europe:19.0 Other:10.0            |
|                     | Dating & Relationships                                       | USA:28.0 China:15.0 Europe:19.0 Other:38.0            |
|                     | Bookmakers -   | USA:35.0 China:25.0 Europe:25.0 Other:20.0            |
| 7.324               | Casino -   | USA:30.0 China:15.0 Europe:25.0 Other:30.0            |
|                     | Adult Digital Content  | USA:30.0 China:15.0 Europe:25.0 Other:30.0            |
|                     | Adult Products   | USA:43.0 China:15.0 Europe:35.0 Other:7.0             |
|                     | თ Cosmetics  | USA:25.3 China:23.9 Europe:3.5 Other:10.4             |
| Contract Stiller in | 와<br>온 Supplements & Sports Nutrition<br>전<br>Nutra coutions | USA:35.0 China:20.0 Europe:25.0 Other:20.0            |
|                     | ∑ Nutraceuticals   | USA:25.3 China:25.3 Europe:0.0 Other:20.0             |
| THE PARTY OF        | Language Courses   | USA:35.0 China:0.0 Europe:25.0 Other:20.0             |
| 101 - 3140          | MOOC Courses   | USA:32.0 China:30.0 Europe:19.0 Other:10.0            |
|                     | Online Education   | USA:36.0 China:20.0 Europe:25.0 Other:19.0            |
| 132400 I            | Antivirus -  | USA:40.0 China:20.0 Europe:30.0 Other:10.0            |
| THE EVE             | VPN -  | USA:30.0 China:40.0 Europe:20.0 Other:10.0            |
| 475<br>Ris 475      | Mobile Applications  | USA:43.0 China:15.0 Europe:35.0 Other:7.0             |
| R5 R3               | Computer Games   | USA:25.3 China:23.9 Europe:3.5 Other:10.4             |
|                     | A LA DA  |   |
|                     | HE PY  | 10 100 500<br>Market Turnover (mln USD)               |



## 3. Market Analysis:

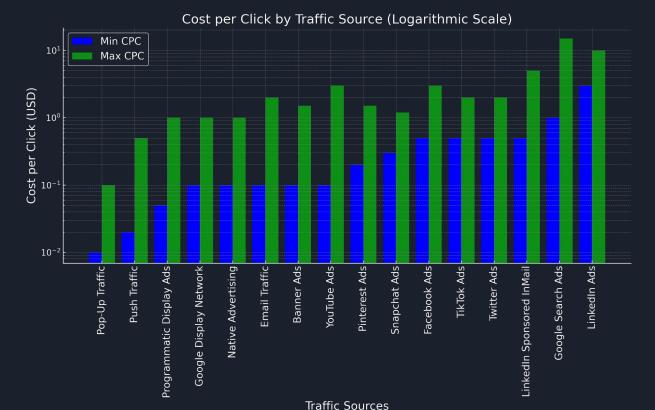
Cost

Our Inference:

price cost = 0,005¢

client price  $\geq 0,025$ ¢

⇒ 100 times lower than ChatGPT4





### 5. For Partners

Shared Prosperity:

1. Integration with Partner Products on the base of ROI AI ProfitFlow

2. White Label

Explosive growth:

3. Packaging our Business for Merger

with one of the market leaders to maximize joint capitalization and growth