



ROI AI

- | | | |
|----|----------------------------------------------------|---|
| 1. | <u>Product overview</u> | 2 |
| 2. | <u>Product Development Roadmap</u> | 5 |
| 3. | <u>Market Analysis</u> | 6 |
| 4. | <u>For Partners</u> | 9 |

Maximize your ROI with AI



1. Product Overview

Project Aim:

Maximize ROI for online advertising traffic by leveraging cutting-edge AI technologie through:

- Improving the quality of traffic through targeted warming-up and advanced targeting strategies
- Dramatically reducing the cost of traffic processing
- Introducing gamification elements to foster stronger relationships with leads

Product Definition:

A cost-effective, multimodal AI chatbot that evokes emotions, manipulates user behavior, and maximizes conversions



1. Product Overview: Key Properties

Consumer Properties:



- Anthropomorphism: UX with the effect of communication with a human assistant and the effect of full engagement in the dialogue
- Manipulativeness
- Uncensored (e.g. NSFW)



- Contextual posting of photo, video, voice
- Recognition of photo, video, voice
- Generation of photo, video, voice



- Adaptability to languages/locations
- Adaptability to content and sales funnels
- Technological autonomy and integrativeness

Leading the Competition:



- Continuously enhancing our product through:
- Application of advanced technologies in AI
 - Accumulating data for further training of AI

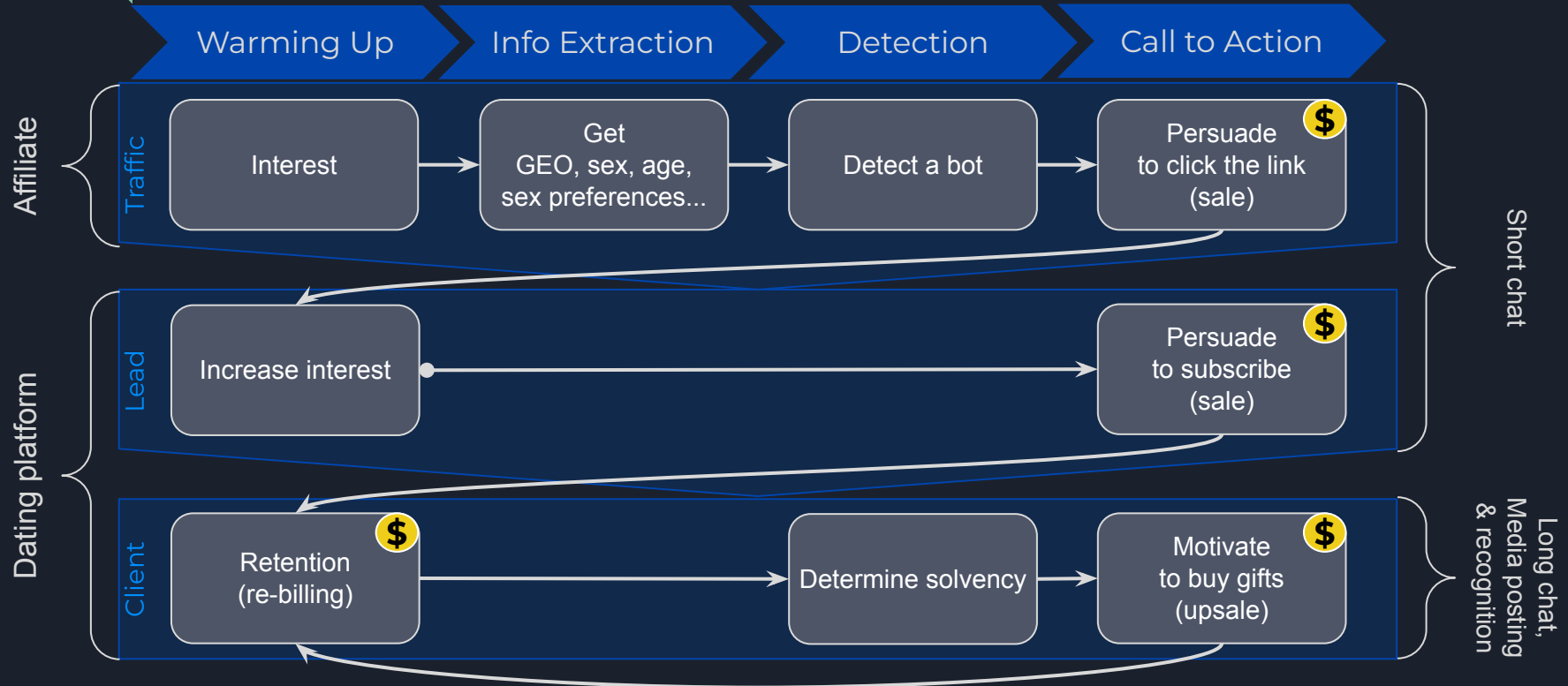
Implementation Approach:




Our R&D team integrates scientific insights from linguistics, psychology, and sociology with Data Science (ML/DL). This allows us to innovate and develop essential product features.

1. Product Overview:

Traffic Value Added Chain in Dating





2. Product Development Roadmap: Stages

	Stage	Key functionality	Multimedia usage	Applied market
I	ROI AI Chat	Short chat to warm up & sell	Posting from preset	Dating
	ROI AI HumanEcho	Long chats for retention & sales	Posting from preset Photo recognition	Dating
		+ Content sales	+ Photo generation	Dating, Sexting, Adult
II	ROI AI ProfitFlow	Collaboration with niche advertising leaders	“Persons” creation tool	Crypto/Forex, Gambling, Nutra, ...
		Integration into ecosystems		Advertising market leaders
III	ROI AI Call-center	Conversations in a realistic voice	Voice recognition and generation	Transform traditional call-centers Mobile traffic, mVas, IVR



3. Market Analysis: Competition

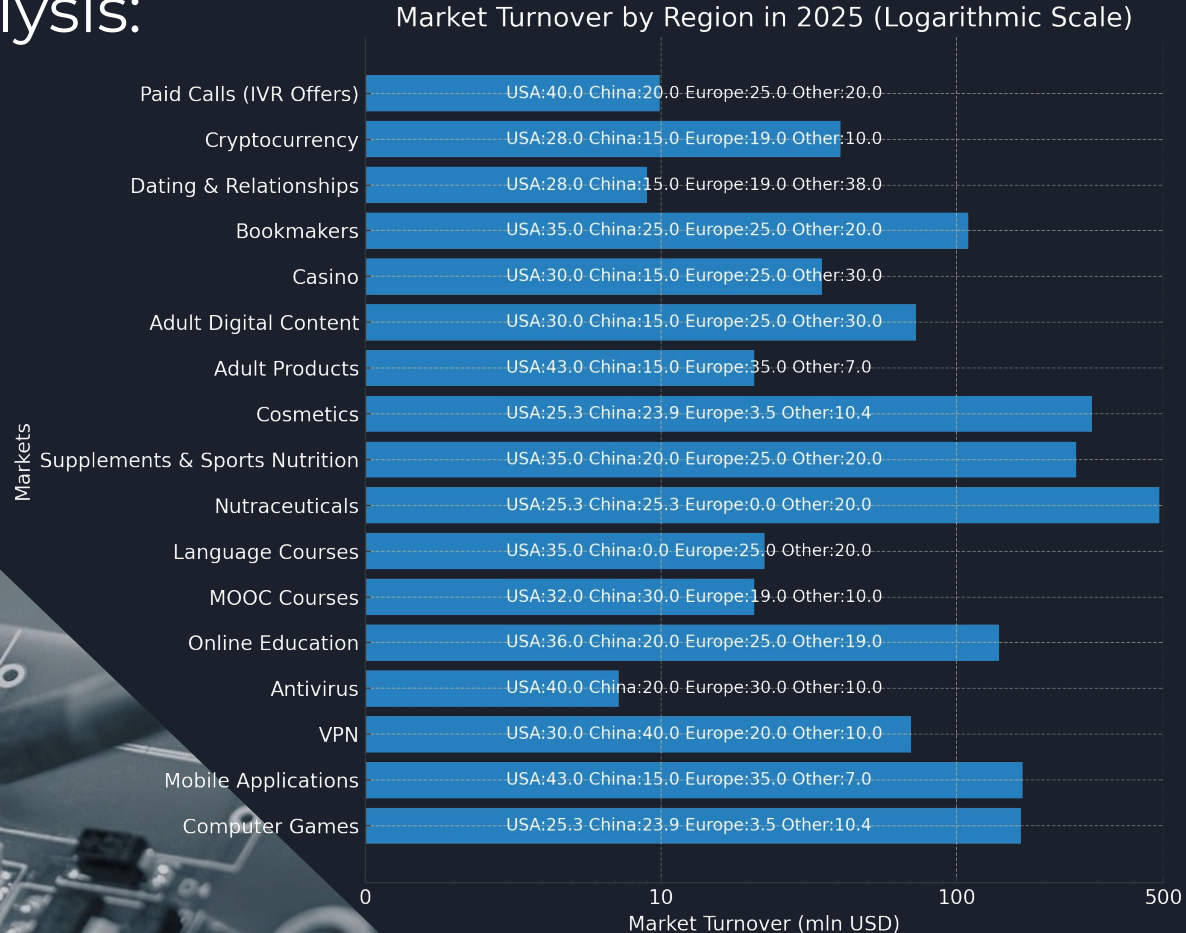
Areas:

- **AI application**
Conversation AI, Digital Adult, Fake Dating
- **Traffic processing**
call-centers, dating-landing
- **AI engines**
ChatGPT, Gemini

Our Advantages:

- ✓ We are able to manage human emotions and manipulate
- ✓ We are able to improve the sales funnels or completely replace it
- ✓ We cost 100 times lower
- ✓ We do not censor our AI chatbot

3. Market Analysis: Niches



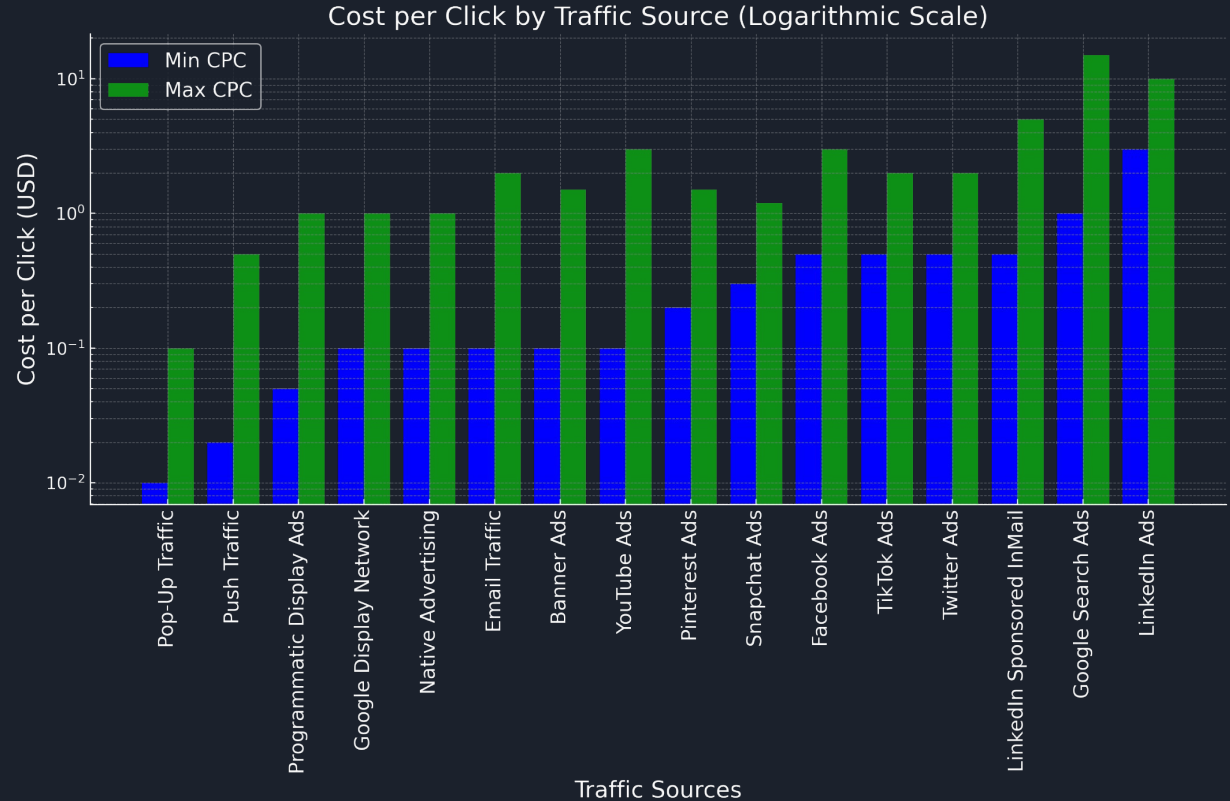
3. Market Analysis: Cost

Our Inference:

price cost = 0,005¢

client price \geq 0,025¢

⇒ 100 times lower
than ChatGPT4





5. For Partners

Shared Prosperity:

1. **Integration with Partner Products**
on the base of ROI AI ProfitFlow
2. **White Label**

Explosive growth:

3. **Packaging our Business for Merger**
with one of the market leaders to maximize joint capitalization and growth